

2016 Successes

- ✓ Recognized as a national leader in providing Latino family services with the Family Strengthening Award from the National Council of the Raza.
- ✓ Launched an \$8 million capital campaign, including \$5 million in private funding, to expand our St. Paul Headquarters.
- ✓ Launched the "Unidos En Apoyo Al Migrante - United in Support of Immigrants" initiative and opened our doors to our community in need of information and emotional and legal support.
- ✓ Expanded services for victims of domestic violence and launched new initiatives for teen pregnancy prevention thanks to new federal financial support.
- ✓ Expanded our community health and behavioral health programs to further reach elders, youth and LGBTQ communities.
- ✓ Received \$1.4 million direct Legislative Appropriation to expand workforce and education programs in the Twin Cities Metro area and greater Minnesota.
- ✓ Connected and engaged Latino communities to voting and civic engagement opportunities.
- ✓ Launched two new signature events: Fiesta Latina, a community festival of Latino art and culture; and Gala Latina, an evening to recognize and celebrate Latino leadership.
- ✓ Engaged close to 700 volunteers in adult and youth community engagement programs.



COMUNIDADES LATINAS UNIDAS EN SERVICIO

(Latino Communities United in Service)

2016

Impact Report



Responding to Minnesota's Latino Voices for 36 Years

Our Mission

To advance the capacity of Latino families to be healthy, prosperous, and engaged in their communities.

Our Vision

A thriving multicultural community enriched with confident and strong Latino families who contribute their voice, skills, entrepreneurial spirit and cultural richness.



Dear friends, investors and partners,

2016 marked the 35th Anniversary of CLUES. We celebrated throughout the year and also took time to look into the future of the organization, Minnesota's at-large communities and our Latino community. We took some bold steps and succeeded in building new collaborative work with many partners.

In 2016 the Minnesota Legislature and the governor entrusted CLUES with \$1.4 million in financial support to help us scale up successful workforce training programs and wrap-around support services for Latinos in the Twin Cities Metro area and in a few Greater Minnesota communities. In the coming year, we will be developing new collaborations with local communities including Willmar, Rochester and Mankato. Our goal is to capitalize on advancing opportunities for Latino adults and youth to increase economic mobility through better jobs, better education and better



opportunities that foster financial prosperity and healthier lives.

In less than 20 years, Minnesota's Latino population is expected to double in size from 258,200 in 2010 to 551,600 in 2035. Today, Latinos outnumber all other demographic groups in Minnesota under the age of 20. Investing in Latino youth, in particular, is crucial for the future of Minnesota's emerging workforce and economic sustainability.

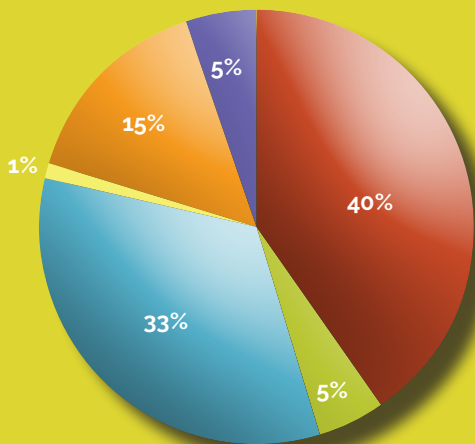
While we had a successful year in 2016, the wellbeing of our Latino and immigrant clients has also been threatened. Our clients now

face many new challenges, and our organization has new demands that require our attention.

Our ongoing commitment to stand by our immigrant communities is unwavering. In the coming years, we will work on strengthening our immigrant services and increasing and protecting the health and economic wellbeing of our immigrant communities. We will also focus on continuing our collaborative work with others to address the growing disparities faced by Latinos and people of color in Minnesota and to move disparity indicators to positive outcomes.

On behalf of our staff and leadership, we thank you for your support of our vital work. Now more than ever we ask for your continued support and invite you to stay connected to CLUES through our events and social media. We must be united in support of our Latino community.

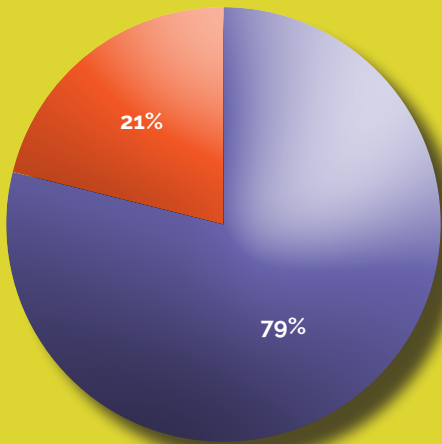
Ruby Lee,
President and CEO



Revenue

Government: Grants and Fees for Services.....	\$2,924,675	40%
Legislative Appropriation.....	\$334,513	5%
Corporations and Foundations	\$2,424,868	33%
Individual Donations	\$89,621	1%
Earned Revenue	\$1,107,857	15%
In-Kind Contributions.....	\$385,870	5%

Total Revenues **\$7,267,404** 100%



Functional Expenses

Program Services	\$5,619,554	79%
Management, Administration and General Operations	\$1,487,535	21%

Total Functional Expenses **\$7,107,089** 100%

Economic Vitality: 5,500 served

56% growth in Homestrech workshop participants for first-time homebuyers

\$2.00: Average increase in hourly rate for participants in career development program

683 individuals built English language and career skills through adult basic education classes

More than **\$2.7 million** returned in tax refunds to low-income families through our free tax preparation services

3,000 informed and connected to resources at financial services events

3,922 educated about MNsure health insurance program

Cultural and Resource Engagement: 9,400 people engaged

32% increase in client capacity in our domestic violence program

Nearly **600** gathered to celebrate Latino leadership and culture at CLUES' Gala Latina

Close to **700 volunteers** engaged in CLUES' work in the community

Health and Family Well Being: 4,600 people served

33% increase in individuals provided with mental health assessments for immigration

110% increase in participants receiving linguistically appropriate clinical chemical health assessments

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I'm so glad to have gotten the opportunity to be part of the Youth at Work job training and internship program at CLUES. Without the help of CLUES I wouldn't have been able to have the opportunity to land on an internship at the American Red Cross. I'm so grateful how CLUES cares for their Latino community in Minnesota. CLUES holds true to their name, Comunidades Latinas Unidas En Servicio (Latino Communities United in Service)! -

Janelle Calvo-Nieto, Student participant in CLUES' Youth@Work program

CLUES Capital Expansion



In 2016 CLUES announced plans to expand its current East Side St. Paul Headquarters.

The new expansion will include:

- An Educational Enrichment Academy
- A new technology center for children, adults and elders
- A new Career and Skill Training Center with multi-purpose, flexible classroom and workshop space for up to 150 people
- A new home for CLUES' Latino elders (a population projected to grow more than 700% by 2025)

The expansion will benefit the growing Latino community expected to double in size by 2035. The new facility will enhance services—such as education, employment and workforce development—and increase community engagement in a central and accessible location. Construction is scheduled to take place in 2018.

CLUES' \$8 million capital expansion campaign is underway. During 2016 support was received from the following generous donors: 3M Foundation, Hugh J. Andersen Foundation, F.R. Bigelow Foundation, Butler Family Foundation, City of St. Paul Neighborhood Star, Dayton's Bluff Community Council, Hardenbergh Foundation, LISC (Local Initiatives Support Corporation), Mardag Foundation, St. Paul Foundation and generous individual donors, including Board members and staff.

We thank all our donors for their continued support!

For a full list of CLUES' generous corporate, private, government and individual donors, please visit www.clues.org.



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