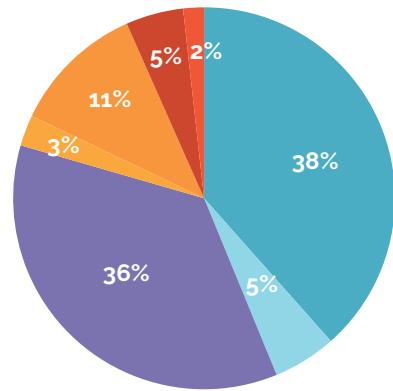
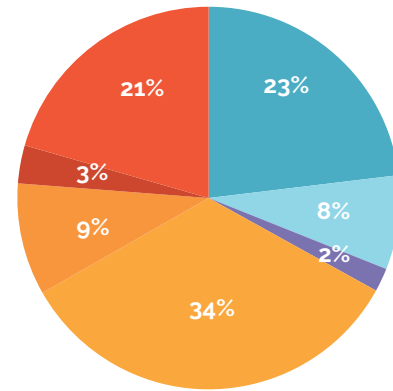


REVENUE



FUNCTIONAL EXPENSES



Government: Grants and Fee for Service	\$4,116,021
Legislative Appropriation	\$572,436
Corporations and Foundations	\$3,820,114
Individual Donations	\$280,511
Earned Income	\$1,206,671
In-Kind/ Volunteer Contributions	\$522,222
Miscellaneous Income	\$188,369
Totals	\$10,706,344

Administration, Communications & HR	\$2,277,254
Fundraising/Special Events	\$785,163
Facilities	\$196,253
Health and Wellness	\$3,324,171
Education	\$935,055
Arts and Community Engagement	\$317,091
Economic Empowerment	\$2,027,657
Totals	\$9,862,645

*All 2019 audited numbers.

Impact Report 2019



Board of Directors*

Executive Committee

- Chairperson: Gonzalo Petschen, Cargill
- Vice-Chairperson: Efrain Cardenas, Manitoba Harvest Hemp Foods
- Treasurer: Manuel San Miguel, Qualitech
- Secretary: Virginia (Ginny) Arthur, Metropolitan State University

Members At Large

- David Garcia, Best Buy
- Erick Garcia Luna, University of Minnesota
- Hazzen Muñoz, Ecolab
- Marco Antonio Ortiz, 3M
- Ruth Paredes, Target
- Miguel Rocha, U.S. Bank
- Miguel Ruiz Diaz, Regions Hospital, Health Partners

Non-voting Member

Gerardo Guerrero, Hon. Consul of Mexico

*As of July 2020

Donors Box

Thank you to all our generous corporate, private, government and individual supporters. Please visit clues.org full a full list of donors.

Connect with us!



www.clues.org

Mission:

To advance the capacity of Latino individuals and families to be healthy, prosperous and engaged in their communities.

2019 Accomplishments

761 volunteers completed 17,349 hours of service supporting CLUES critical programs and services.

575 adults participated in adult education classes including ESL, Citizenship and GED preparation.

In the Summer we launched our Canasta Familiar a food distribution program, providing fresh food to more than 200 low-income families weekly on the East Side of St. Paul.

In Summer 2019 we celebrated the grand opening of our St. Paul Headquarters Expansion, the culmination of a \$7.5 M Capital Campaign.

CLUES' expanded headquarters forms a cornerstone for the East Metro's rapidly expanding community and the cultural corridor on East 7th Street. The 39,000-square-foot space includes a new Day Center for Latino elders, a Teen Tech Center, a Latino Art Gallery and classroom space for multigenerational learning.



We engaged over 400 Latinos in cohort-model programming for financial literacy and advocacy

recognizing the incredible value and impact created when community comes together to build social capital and create community-driven solutions to address inequities.



Our Latino Arts programming engaged more than 7,000 participants of all ages.

Our inaugural exhibit in the Latino Art Gallery featured work by 31 Latino visual artists. Throughout the year, we hosted arts programming engaging multigenerational audiences including workshops and celebrations around May Day, Dia de los Muertos and Festival de Las Calaveras.



CLUES engaged hundreds of Latino youth

through our college preparation and mentoring programs and our new Best Buy Teen Tech Center. CLUES youth participants and staff also traveled to Washington DC to use their voices to advocate with lawmakers for issues affecting Latinos at the UnidosUS Changemakers Summit.

In August we welcomed close to 5,000 people to our biggest Fiesta Latina yet

taking over East 7th Street outside CLUES for a daylong community festival focused on the arts, health and wellness and community resources. We provided over 1,000 free backpacks filled with school supplies for families.



We continued to expand our services in Austin and Willmar, MN

providing employment and financial capability trainings, health and wellbeing seminars and health insurance enrollment assistance to more than 300 individuals.



105 adults gained hands-on career training through our workforce programs.

Additionally, we provided job search assistance and coaching to over 600 individuals in the Twin Cities and Greater Minnesota.



We launched a 5-year project through a Whole Family Systems grant from the MN Department of Human Services

to research and design whole family supports for families with Latino children ages 0-5. The community-driven project aims to reduce disparities and ensure children thrive before entering the school system.

Two films created by CLUES youth through our Latino Youth Film Project were selected for the prestigious Cine Latino festival, and one received the award for Best Documentary at the Global RE@CH Media Festival Awards.